

SFGWDC Seeks Social Media Intern

Wanted: Social Media Intern

The Scleroderma Foundation Greater Washington, DC Chapter (SFGWDC) seeks an intern with strong knowledge and understanding of the digital media landscape, including various social media platforms. SFGWDC currently uses Facebook and Twitter and would like to expand its social media reach with additional platforms to broaden its audience and to convey information to its constituents.



This is a non-paid position offering valuable marketing and communications experience in a nonprofit organization.

Responsibilities

- Work with the Executive Director to create and implement campaigns
- Develop content calendars on a weekly and monthly basis
- Create engaging social media content for outreach and promotion using Facebook, Twitter, LinkedIn, and more
- Monitor and review analytics with Executive Director to identify viable ideas
- Social media optimization
- Assist in the general distribution of press releases and media alerts

Requirements

- Bachelor's Degree in Communications or related field or currently pursuing degree in Marketing or Communications
- 2+ years' experience in social media/marketing
- Excellent oral and written communication skills
- Working knowledge of Facebook, Twitter, YouTube, LinkedIn with optional working knowledge of Instagram, Pinterest and Google+
- Experience with social media analytics, including Google Analytics, Facebook Insights and Twitter
- Basic knowledge of Photoshop

If you are interested in this volunteer position or know of someone who would like to help us with our online marketing efforts, please contact Carole Bernard, Executive Director, at cbernard@scleroderma.org or 571-291.1480.

Thank you!

Northern Virginia Support Group Meeting on December 17th

Please join the Scleroderma Foundation Greater Washington, DC Chapter's Northern Virginia Support Group for a meeting and discussion on:

Saturday, December 17, 2016; 11:00 am - 1:00 pm

Wegmans
Market Cafe
11620 Monument Drive
Fairfax, VA 22030

(Go to the Market Cafe Entrance of the store, take the elevator to the 2nd floor cafe seating area, and look for the SFGWDC signs on a couple of tables. If you have any problems finding the group, please call Sharon Fine at 703-282-3016)

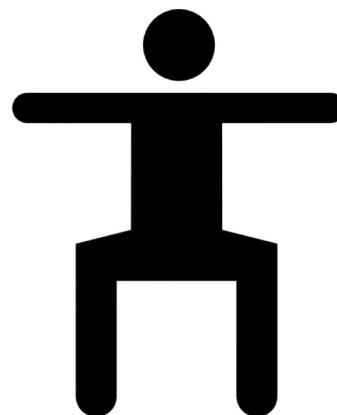
"Improving Flexibility in Scleroderma" is a great video from the Scleroderma Foundation Tri-State Chapter's 2014 Albany Patient Education Forum. [Click here to see the video.](#)

Please watch the video prior to the meeting, as we will spend part of the time discussing the suggestions found on the video, what works for you, and what you do to help increase your flexibility. We also plan to have ample time for an open discussion about other topics related to scleroderma.

Please RSVP to Carole Bernard, Executive Director at cbernard@scleroderma.org or 571-291-1480.

We look forward to seeing you!

Deborah Aloof, Northern VA Support Group Co-Leader
Sharon Parker Fine, Northern VA Support Group Co-Leader.



Get Connected on Social Media

Don't forget to Like us on [Facebook](#) and to Follow us on [Twitter](#)!

[DONATE NOW](#)

[Website](#) [About Us](#) [Contact Us](#) [Join](#)

[SIGN UP FOR EMAILS](#)

[SHARE THIS EMAIL](#)

Scleroderma Foundation Greater Washington, DC Chapter

cbernard@scleroderma.org



