

Cooking Up A Storm for Scleroderma

A Scleroderma Foundation Awareness Event



What ...

An event designed to generate awareness, education and funds for the Scleroderma Foundation.

When ... (DATE)

Who ...

Hosts: Hosts can be friends, family, Chapter or Support Group leaders, and members. Hosts' responsibilities will include donating the food and beverage they serve as well as their cooking preparation time.

Each host will be able to register their dinner on the "Cooking Up A Storm" website with our online fundraising partner, Firstgiving. This will give hosts the ability to invite and register guests, as well as keep track of their contributions. The event site will also include suggested recipes or party theme ideas, as well as general scleroderma information. Please contact Margaret Berwind-Dart at Firstgiving to get your dinner page up and running: Margaret@firstgiving.com, 781-863-6166.

Guests: Each dinner party will have 6–10 guests ~ in addition to the host(s) ~ who will be charged to attend. Hosts are encouraged to invite friends, family, co-workers, and business and community leaders who do not have any knowledge of scleroderma. In addition to a night of good food, drink and camaraderie, guests will be asked to view a short video on scleroderma, hear from the host about their connection to the disease and take home an information packet.

Hosts are encouraged to remind guests their donation will be no more than they would spend on Saturday night restaurant dining, and their donation will be supporting a great cause.

How ...

- ❖ Online tools will allow hosts to invite and register their dinner guests.
- ❖ Guests can RSVP and donate online and receive a confirmation and receipt via email immediately.
- ❖ All the host needs to worry about is a fantastic meal – suggested themes and menus will be available to help with planning.
- ❖ The Foundation will provide technical support for recognizing your restaurant/product donors on your website.
- ❖ One week prior to the event, the guests will receive an event reminder and the host will receive a "party package" that will include a video and scleroderma literature.
- ❖ Have a great party!

Goal ...

We want to boost awareness of scleroderma and the work of the Scleroderma Foundation by inviting people from all over the country to hear our story.



For more information on how you can participate in this event, please contact
The Scleroderma Foundation's National Development Manager, Frannie Waldron,
at: fwaldron@scleroderma.org or call (800) 722-HOPE, ext 23