



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR - \$10,000

Sponsor logo and information on all printed walk materials and signage throughout the walk. Sponsor is welcome to host a hospitality table at the post-walk festivities and be able to promote through banners, signs, give-a-ways, literature, coupons, etc. Sponsor is welcome to speak at the post-walk festivities.

START LINE SPONSOR - \$2,000

Sponsor logo and information on sign at starting line. Sponsor is welcome to host a hospitality table at the post-walk festivities and be able to promote through banners, signs, give-a-ways, literature, coupons, etc. With the money donated for this sponsorship level, The Scleroderma Foundation will purchase a balloon arch and starting line ribbon.

FINISH LINE SPONSOR - \$2,000

Sponsor logo and information on sign at finish line. Sponsor is welcome to host a hospitality table at the post-walk festivities and be able to promote through banners, signs, give-a-ways, literature, coupons, etc. With the money donated for this sponsorship level, The Scleroderma Foundation will purchase large balloon bouquets and finish line ribbon.

HALFWAY BREAK STATION SPONSOR - \$2,000

Sponsor logo and information on sign at halfway station for 3-mile walk path. Sponsor is welcome to host a hospitality table at the halfway station and/or at the post-walk festivities and be able to promote through banners, signs, give-a-ways, literature, coupons, etc. With the money donated for this sponsorship level, The Scleroderma Foundation will purchase Gatorade, extra water, and extra fruit to offer walkers at the halfway station.

KID'S CORNER SPONSOR - \$1,500

Sponsor logo and information on sign at entrance of the kid's corner area. Sponsor is welcome to host a hospitality table at the halfway station and/or at the post-walk festivities and be able to promote through banners, signs, give-a-ways, literature, coupons, etc. The kid's corner area has historically had a magician, face painter, game area, and helium balloon station. With the money donated for this sponsorship level, The Scleroderma Foundation will purchase juice and fruit snacks for the kid's corner area.

1-MILE SPONSOR - \$500

Sponsor logo and information on sign at 1-mile marker for 3-mile walk path. Sponsor is welcome to provide The Scleroderma Foundation with handouts, give-a-ways, literature, coupons, etc which will be set up at an information table at the walk.

2-MILE SPONSOR - \$500

Sponsor logo and information on sign at 2-mile marker for 3-mile walk path. Sponsor is welcome to provide The Scleroderma Foundation with handouts, give-a-ways, literature, coupons, etc which will be set up at an information table at the walk.

SHORT CUT SPONSOR - \$500

Sponsor logo and information on sign at the shortcut marker for the shortened 1-mile walk path option. Sponsor is welcome to provide The Scleroderma Foundation with handouts, give-a-ways, literature, coupons, etc which will be set up at an information table at the walk.

		<u>SPONSORSHIP COMMITMENT RECEIVED BY</u>		
		<u>3/15/09</u>	<u>4/1/09</u>	<u>5/10/09</u>
<u>RECOGNITION THROUGH</u>	BROCHURE	X	X	
	T-SHIRTS	X	X	X
	SIGNAGE AT WALK	X	X	X
	WEBSITE, LINKEDIN, FACEBOOK	X	X	X

IF YOU ARE INTERESTED IN A SPONSORSHIP OPPORTUNITY, PLEASE CONTACT THE SCLERODERMA FOUNDATION – MINNESOTA CHAPTER (952-525-2273 OR MNCHAPTER@SCLERODERMA.ORG) AND WE WILL SEND YOU A SPONSORSHIP REGISTRATION FORM.

THANK YOU FOR YOUR SUPPORT AND COMMITMENT TO OUR CAUSE!



SPONSORSHIP REGISTRATION FORM

SPONSORSHIP OPPORTUNITY

COMMITTED SPONSOR

EVENT SPONSOR - \$10,000

START LINE SPONSOR - \$2,000

FINISH LINE SPONSOR - \$2,000

HALFWAY BREAK STATION SPONSOR - \$2,000

KID'S CORNER SPONSOR - \$1,500

1-MILE SPONSOR - \$500

2-MILE SPONSOR - \$500

SHORT CUT SPONSOR - \$500

SPONSORSHIP OPPORTUNITY REGISTERING FOR: _____

COMPANY NAME: _____

CONTACT NAME: _____

ROLE AT COMPANY: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

DAYTIME TELEPHONE: _____ ALTERNATE TELEPHONE: _____

FAX: _____ E-MAIL: _____

WEBSITE: _____

SPONSOR INFORMATION TO APPEAR IN SCLERODERMA PRINTED MATERIAL (CIRCLE):

COMPANY NAME / CONTACT NAME / ROLE AT COMPANY / CITY / PHONE / FAX / E-MAIL / WEBSITE

PLEASE MAKE CHECKS PAYABLE TO: SCLERODERMA FOUNDATION MINNESOTA CHAPTER

AMOUNT ENCLOSED: \$ _____

MAIL TO: SCLERODERMA FOUNDATION MINNESOTA CHAPTER
5775 WAYZATA BLVD, SUITE 700
ST. LOUIS PARK, MN 55416

THANK YOU FOR YOUR SUPPORT AND COMMITMENT TO OUR CAUSE!



Dear Supporter,

I am writing on behalf of the Scleroderma Foundation: Minnesota Chapter to ask for your support in an upcoming event we'll be hosting at the Minnesota Landscape Arboretum this June. We are looking forward to our annual Stepping Out to Cure Scleroderma Walk, part of a nationwide effort to increase awareness and funding for the many people in our area and across the country afflicted with scleroderma. We are joining more than 40 other chapters and support groups around the United States who are Stepping Out in recognition of Scleroderma Awareness.

The proceeds we raise through your tax deductible sponsorship will go toward enabling us to continue working on behalf of the more than 50 million Americans who suffer from an autoimmune disease. Scleroderma is one of the least known and most devastating diseases of the autoimmune family. To date there are 300,000 patients who are afflicted with this disease in the U.S., the majority of whom are women, and to a lesser degree, children afflicted with a localized version of this disease.

The Scleroderma Foundation is a national, non-profit 501(c)(3) organization established in 1998 to serve the needs of people with Scleroderma, a chronic, autoimmune connective tissue disease, and other related rheumatic disorders. The Scleroderma Foundation's three-fold mission is to provide patient support services, fund medical research to develop a cure for Scleroderma, and increase the public's awareness about this devastating disease.

If you'd like more information about the Walk, the Foundation or the efforts of our local support group, please do not hesitate to call or email me. Thank you for considering this sponsorship request.

I look forward to talking with you soon.

Sincerely,

Christopher Woo
Executive Director
MNChapter@scleroderma.org
612-251-6356

THE SCLERODERMA FOUNDATION IS THE LEADING NONPROFIT SUPPORTER OF
SCLERODERMA RESEARCH - FUNDING MORE THAN \$1 MILLION IN NEW GRANTS EACH YEAR
TO FIND THE CAUSE AND CURE FOR SCLERODERMA.